

# Workshop on Digital Transformation of Library for its sustenance in the new Al age

21st September 2024



## **About BSSS IAS**

The BSSS Institute of Advanced Studies (BSSS IAS), an AICTE approved institution promoted by The Bhopal School of Social Sciences, having more than five decades of existence with educational excellence. The BSSS IAS is engaged in education, research, training, and consultancy activities in the areas of management, sustainable development, rural development, social sciences, etc. It is one of the best Professional Management Institutions engaged in multidisciplinary activities and has collaborated with Assumption University, Thailand, and Synergy University, Russia, for joint research, training, and management education. The Institute envisions emerging as a top Professional Management Institution in Central India by playing a pivotal role in professional management education and training in coming years and adorning a path with an undivided focus on quality education and excellence, thereby placing itself as an institution of national and international importance.

It envisages to meet the demand for the trained human resource with managerial & analytical skills in the areas of business management, and development management through regular educational courses and to update the knowledge and managerial skills of the serving professionals in the above areas through short-term Management Development Programmes.

# Rationale of the Workshop

Libraries are undergoing significant transformations due to advancements in technologies such as artificial intelligence (AI). This workshop, titled "Digital Transformation of Libraries for Sustaining Relevance in the AI Era," is designed to assist librarians in understanding and adapting to these evolving changes.

Artificial intelligence (AI) and digital tools are transforming the management and dissemination of information within libraries. To remain relevant, libraries must modernize their technology and services. This process presents challenges, such as managing resources and staying abreast of emerging technologies. However, it also offers

opportunities for growth and innovation. Through strategic planning, skill development, and collaborative efforts, librarians can effectively navigate these changes and enhance the success of their libraries in the evolving digital landscape.

The workshop aims to assist libraries in adapting to the digital age and the influence of AI by addressing the challenges and opportunities that come with technological advancements. It provides a clear understanding of the urgency for digital transformation and guides library professionals in navigating these changes. The workshop focuses on crucial areas like resource management, technology adaptation, and ethical practices, encouraging libraries to develop strategic plans, acquire new skills, and embrace collaboration. By promoting growth and innovative strategies, it encourages a positive outlook on digital transformation, framing it as a chance for enhancement rather than merely a challenge. Overall, the workshop offers a structured approach to effectively managing the evolving landscape of digital and Al-driven changes in the library sector.

# Who Should Participate

The workshop titled "Digital Transformation of Library for Its Sustenance in the New Al Age" is designed for Library & Information Professionals of various organizations.





# **Programme Components**

- ✓ The Impact of AI on Libraries & its functions
- ✓ User anticipations in the evolving digital era
- ✓ Embracing Digital Transformation
- ✓ Developing a Strategic Plan for Digital Transformation
- ✓ Addressing Challenges and Opportunities
- ✓ Future Trends and Innovations
- Optimal methods of Al and digital archives

### Duration – 1 day Time – 9:30 AM to 5:00 PM

#### **Registration Fee:**

#### Non-Residential - Rs.500/-

- Registration fee includes the practice handouts, working lunch, and tea.
- Certificate will be issued to the participants.
- Registration can be made through online



SCAN & PAY

#### **Registration Link:**

https://www.bsssias.ac.in/management-development-program

#### **Programme Coordinator(s)**

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