Management Development Programme

Data Visualization through Power BI and Tableau for Enhancing Organizational Efficiency

16th-17th May 2025

BSSS Institute of Advanced studies

(Approved by AICTE, MoE, GoI & Affiliated to Barkatullah University)

About BSSS IAS

The BSSS Institute of Advanced Studies (BSSS IAS), an AICTE-approved institution, is engaged in education, research, training, and consultancy activities in the areas of management, sustainable development, rural development, social sciences, etc. It strives to provide a comprehensive platform for growth and empower individuals to thrive in their respective fields. It is one of the best professional management institutions engaged in multidisciplinary activities. It has collaborated with Assumption University, Thailand, and Synergy University, Russia, for joint research, training, and management education. The Institute envisions emerging as a top Professional Management Institution in Central India by playing a pivotal role in professional management education in the coming years and adorning a path with an undivided focus on quality education and excellence, thereby placing itself as an institution of national and international importance. Its excellent infrastructure provides an environment conducive to academic activities, professional deliberations, and social interactions.

BSSS IAS has a strong portfolio of multidisciplinary faculties, experience in national and international consultations and the best training Institute in Central India. As part of the Executive Training programme, we have proposed many Management Development Programmes focused on increasing managerial business skills and leadership capabilities of managers who aspire to be among the top leaders in their organisations. BSSS IAS is organising a series of training programmes for corporates and also for govt. employees.

INTERNATIONAL COLLABORATIONS

BSSS IAS regularly participates in various national and international level activities like conferences and symposia. The institute has signed MoU with Assumption University, Thailand for initiating an executive-level MS in management and Synergy University, Moscow for initiating the PGP programme.

CAMPUS

The Institute has a sprawling lush green campus located in the Central place of Bhopal city. The building complex includes the Academic-Complex, Library, Computer Centre, Hostel, Fully Air-Conditioned Cafeteria, Administration and Accounts wings. The Academic Complex includes fully air-conditioned hi-tech classrooms, Seminar Halls equipped with video conferencing facilities and a Faculty Block. This world-class infrastructure provides an environment conducive to academic activities, professional deliberations and social interactions. The multidisciplinary faculty with multidisciplinary subjects BSSS IAS has a strong portfolio of national and international consultations and the best training Institute in Central India.

The Rationale of The MDP

The program "Business Intelligence and Analytics Using Power BI" has been developed to equip individuals with the skills and knowledge required to become proficient in using Microsoft Power BI for data analysis and reporting. The rationale behind this program is to equip professionals with skills to extract insights and make data-driven decisions. With the rise of big data and the abundance of information available, companies require experts who can translate data into actionable insights. Power BI is a powerful business intelligence tool that enables users to connect, transform, and visualize data in a user-friendly manner. The program aims to provide individuals with a comprehensive understanding of data analysis, data modeling, and data visualization concepts. The Management Development Programme covers topics such as data exploration, data cleansing, data modelling, and creating dashboards and reports using Power BI. By completing this program, individuals can acquire the skills needed to develop reports, visualizations, and dashboards that provide actionable insights to the business.

Programme Objectives:

- to understand the fundamental concepts of business intelligence and data analytics.

- to connect, transform and visualize data from multiple sources using Power BI.

- to create interactive dashboards and reports that provide actionable insights.

- to use Power BI's data modeling features to create robust and informative visualizations.

- to use Power BI's collaboration features to share and distribute reports and dashboards with stakeholders.

- to develop data analytics solutions using Power BI that meet business requirements.

- will have hands-on experience in using Power BI to solve real-world business problems.

Programme Components

- Introduction to Power BI
- Data Modelling and Visualization
- Power Query and Data Cleaning
- Data Analysis and Dashboard Creation
- Advanced Data Modelling Techniques
- Reports and Publish Online
- Hands-on Lab (Power BI Report)

Duration – 2 days

16th -17th May 2025

Registration Fees

Non - residential	-	6000/-
Residential Double occupancy	-	8000/-
Residential-Single Occupancy	-	10000/-

- ✓ Registration fee (Offline) includes the study material, practice handouts, working lunch, and hi – tea.

- ✓ Certificate will be issued to participants who have attended the complete Programme.

Registration Link

https://bsssiaserp.com/Common/EventRegistration?vId=54

Patron

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Chairperson – MDP

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