



Financial Fitness: Create Wealth and Financial Freedom

9th - 10th May 2025

About BSSS IAS:

The BSSS Institute of Advanced Studies (BSSS IAS), an AICTE-approved institution, is engaged in education, research, training, and consultancy activities in the areas of management, sustainable development, rural development, social sciences, etc. It strives to provide a comprehensive platform for growth and empower individuals to thrive in their respective fields. It is one of the best Professional Management Institutions engaged in multidisciplinary activities and has collaborated with Assumption University, Thailand, and Synergy University, Russia, for joint research, training, and management education.

The Institute envisions emerging as a top Professional Management Institution in Central India by playing a pivotal role in professional management education in the

coming years and adorning a path with an undivided focus on quality education and excellence, thereby placing itself as an institution of national and international importance. Its excellent infrastructure provides an environment conducive to academic activities, professional deliberations, and social interactions.

BSSS IAS has a strong portfolio of multidisciplinary faculties, experience in national and international consultations and the best training Institute in Central India. As a part of the Executive Training programme, we have proposed many Management Development Programmes which are focused to increase managerial business skills and leadership capabilities of managers who aspire to be among the top leadership in their organizations. BSSS IAS is organising a series of training programmes for corporates and also for govt. employees.



Rationale of the Program:

In today's dynamic financial environment, mastering personal finance management and wealth creation is imperative for achieving long-term financial security. The "Financial Fitness: Create Wealth and Financial Freedom" program addresses these imperatives by enhancing financial literacy, demystifying complex financial concepts, and empowering participants to make informed decisions regarding budgeting, saving, investing, and debt management. By emphasizing strategic planning, this program underscores the importance of setting financial objectives, developing comprehensive financial plans, and implementing effective wealth-building strategies. Participants will learn to identify investment opportunities, diversify their portfolios, and optimize financial resources for enduring wealth. The pursuit of financial freedom, characterized by living comfortably without reliance on a paycheck, is a central theme, with insights into passive income generation, retirement planning, and risk management. Additionally, the program prepares participants to navigate an evolving financial landscape by staying abreast of trends, leveraging technological advancements, and adapting strategies accordingly. By promoting a holistic approach to financial health, the program aligns financial decisions with personal values and life goals, fostering comprehensive financial wellness. Ultimately, this program equips individuals with the knowledge, skills, and mindset necessary for financial success and independence, empowering them to take control of their financial future and cultivate a life of abundance and security.

Programme Objectives:

- Equip participants with a robust understanding of essential financial concepts.
- Enabling them to make informed decisions regarding budgeting, saving, investing, and debt management.
- Foster the ability to set realistic financial goals, create comprehensive financial plans, and implement effective wealth-building strategies tailored to individual circumstances.
- To identify and capitalize on investment opportunities, diversify their portfolios, and optimize financial resources for sustainable wealth creation.
- Provide insights and strategies for generating passive income, planning for retirement, and managing financial risks to achieve financial freedom and reduce reliance on traditional income sources.
- Enhance participants' critical thinking and analytical skills to enable sound financial decision-making in both personal and professional contexts.
- Provide hands-on experience and practical tools that participants can immediately apply to their personal and professional financial management practices.

Who Should Participate:

This program is designed for managers, executives, aspiring entrepreneurs, small business owners, investors, educators and academics, retirees and pre-retirees, young professionals, and anyone interested in financial empowerment..

Programme Components:

- Foundations of Financial Literacy
- Wealth Building Strategies
- Leveraging Technology in Financial Management
- Understanding Financial Markets
- Personal Finance Management
- Advanced Investment Strategies
- Economic Indicators and Their Impact
- Estate Planning and Wealth Transfer

Duration 2 Days

Registration Fees

Non - residential - 6000/-
Residential Double occupancy - 8000/-
Residential-Single Occupancy - 10000/-

- Registration fee includes the study material, practice handouts, working lunch, & tea.
- Certificate will be issued to the participants who have attended the complete Programme.

Registration Link

<https://bsssiaserp.com/Common/Event/Registration?vId=56>

Patron

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